

Facebook, YouTube, Twitter, Instagram... They're all social media. It's easy to share¹ photos or videos, and it's easy to influence² people, too.



This TikToker looks stupid.

Ahem, and how many followers does she have?



▶ ODD ONE OUT



Find the odd one out.

- a. photos – songs – mobile phone – videos – clips
- b. Muser – TikToker – YouTuber – student – influencer
- c. dancer – funny – singer – Muser – actor

TASK 2 jump

SOLUTIONS ON PAGE 35

David comes from Košice, Slovakia. Now he lives in the USA. He makes funny videos. On TikTok, he has over **20 million** followers. He made* an app for mobile cameras. You can make retro photos with it.

David Dobrik



Adam comes from Neratovice, but his family comes from Afghanistan. In his videos he sings and dances. He has over **600 thousand** followers on TikTok. He also streams videogames on Twitch.tv.

Adam Kajumi



Time flies when you're on your mobile phone. You can spend⁴ a lot of time looking at photos and watching videos. But don't forget⁵ about real⁶ life and real friends!

▶ DISCUSS

- Who's your favourite TikToker? Why?
- What videos do you like watching? Why?
- How much time do you spend watching videos?
- Do you also post videos?

Who influences

YouTube

Some people say that **TikTok** is killing **YouTube**. TikTok is a social media app where you can share short videos or clips. They're about animals, games, sports, food, or just fun.

The people you follow on Instagram, YouTube or TikTok are influencers. They influence what you eat and drink, or what you think. When they have millions of followers, businesses are interested in them. They pay influencers to promote³ their products.

▶ DID YOU KNOW?

People who make videos on YouTube are called YouTubers. People who make videos on TikTok are called TikTokers. Before TikTok, the app was** called *Musical.ly*. The people there were called Musers (*Musical.ly* users).

▶ MATCH A AND B

A	B
1. sing	a. time
2. have	b. videos
3. share	c. songs
4. spend	d. fun

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▶ LANGUAGE NOTE

* make – made ** is, are – was, were

▶ VOCABULARY

- ¹ to share [ʃeə] – sdílet
- ² to influence [ˈɪnfluəns] – ovlivnit
- ³ to promote [prəˈməʊt] – propagovat
- ⁴ to spend [spend] – trávit (čas)
- ⁵ to forget [fəˈget] – zapomenout
- ⁶ real [ˈri:əl] – skutečný

Charli D'Amelio



Charli is an American teenager. She lives in Ohio. She loves dancing. In her videos on TikTok, she dances solo and in groups, too. She has over **70 million** followers.

