

# Who influences you?, pp 24, 25

Jump, September, October 2020

## 1. Listen and choose the correct word.

Facebook, YouTube, Twitter, Instagram... They're all social **media / sites**. It's easy to **take / share** photos or videos, and it's easy to influence **children / people**, too. **Many / some** people say that TikTok is killing YouTube. **TikTok / YouTube** is a social media app where you can share **short / long** videos or clips. They're about animals, games, sports, food, **and / or** just fun. The people you **follow / know** on Instagram, YouTube or TikTok are influencers. They influence what you eat and drink, or what you **think / wear**. When they have **thousands / millions** of followers, businesses are interested in them. They pay influencers to promote **your / their** products.

## 2. Listen and fill in the missing information.

### Charli D'Amelio

Charli is an \_\_\_\_\_ teenager. She lives in Ohio. She loves \_\_\_\_\_. In her videos on TikTok, she dances solo and in \_\_\_\_\_, too. She has over \_\_\_\_\_ million followers.

### David Dobrik

David comes from Košice, \_\_\_\_\_. Now he lives in the \_\_\_\_\_. He makes funny videos. On TikTok, he has over \_\_\_\_\_ million followers. He made an app for mobile \_\_\_\_\_. You can make retro photos with it.

### Adam Kajumi

Adam comes from Neratovice, but his \_\_\_\_\_ comes from Afghanistan. In his videos he sings and \_\_\_\_\_. He has over \_\_\_\_\_ thousand followers on TikTok. He also streams \_\_\_\_\_ on Twitch.tv.

## 3. True (T) or false (F)?

- Charli and Adam dance in their videos. \_\_\_\_\_
- David and Adam live in the USA now. \_\_\_\_\_
- David streams videogames. \_\_\_\_\_
- David has more followers than Charli. \_\_\_\_\_

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## SOLUTIONS

### 1. Listen and choose the correct word.

Facebook, YouTube, Twitter, Instagram... They're all social media / sites. It's easy to ~~take~~ / share photos or videos, and it's easy to influence ~~children~~ / people, too. ~~Many~~ / some people say that TikTok is killing YouTube. TikTok / ~~YouTube~~ is a social media app where you can share short / long videos or clips. They're about animals, games, sports, food, ~~and~~ / or just fun. The people you follow / ~~know~~ on Instagram, YouTube or TikTok are influencers. They influence what you eat and drink, or what you think / wear. When they have ~~thousands~~ / millions of followers, businesses are interested in them. They pay influencers to promote ~~your~~ / their products.

### 2. Listen and fill in the missing information.

#### Charli D'Amelio

Charli is an American teenager. She lives in Ohio. She loves dancing. In her videos on TikTok, she dances solo and in groups, too. She has over 70 million followers.

#### David Dobrik

David comes from Košice, Slovakia. Now he lives in the USA. He makes funny videos. On TikTok, he has over 20 million followers. He made an app for mobile cameras. You can make retro photos with it.

#### Adam Kajumi

Adam comes from Neratovice, but his family comes from Afghanistan. In his videos he sings and dances. He has over 600 thousand followers on TikTok. He also streams videogames on Twitch.tv.

### 3. True (T) or false (F)?

- Charli and Adam dance in their videos. T
- David and Adam live in the USA now. F, Adam doesn't live in the USA.
- David streams videogames. F, Adam streams videogames.
- David has more followers than Charli. F, David has over 20 million, but Charli has over 70.